

603.785.7978
hello@sammyrdek.com

SAM MYRDEK

ART DIRECTOR + ILLUSTRATOR + DESIGNER

EDUCATION

Maine College of Art
Bachelor of Fine Arts
Illustration with Honors
2015-2019

PORTFOLIO

sammyrdek.com
PASSWORD: MAINE

EXTRAS

littlesomethingco.com
@hellolittlesomething

EXPERIENCE

The VIA Agency - Portland, Maine (2020-Present) Art Director

Dove head first into concepting, visualizing, and executing creative campaigns for national brands. Rapidly learned and adapted to quickly become an integral member of the creative team. Playing a key role in concepting, client presentations, and productions.

Clients Include: Lowe's, Klondike, Golden Corral, Save A Lot, Digital Credit Union

Little Something Co. (2021-Present) Co-Founder

A COVID side hustle turned wildly successful stationary and goods company. Design, create, and market unique products both direct-to-consumer and wholesale.

Clients Include: L.L.Bean, Canopy by Hilton Portland Waterfront, GoGo Refill, Roots at Ledgemere, Maine College of Art, National Resources Council of Maine, Toad&Co Freeport

Freelance (2017-Present) Designer and Illustrator

Obtaining and fostering relationships with clients offering branding, surface design, and custom illustrations.

Clients Include: Austin Street Brewery, North Atlantic Candle Co., Hydroviv, 360 Farm, Maine College of Art

VIA Internship (2019-2020) Creative Intern

Collaborated with a team of 12 interns to create a fresh brand identity and strategy for a local family-owned jewelry store. Simultaneously jumping in to assist on client and pitch work, becoming an indispensable asset to the agency.

Clients Include: Springer's Jewelers, Golden Corral, Lowe's

Hugh McCormick Design Co. (Summer 2018) Design Intern

Strengthened design skills and produced client work. Explored multiple forms of design from packaging to mural painting.

Clients Include: Austin Street Brewery, King's Head Pub, Mami Japanese Street Food, Yes Brewing, Active Beer Geek